

MONFERRATO D.O.C ROSSO

"IMPETUS"



Piedmont's best wine producers are expertly using traditional barrel techniques to soften out their acidic Barbera wines, and Roberto Urscheler is no exception. Introducing into his wine production techniques that his grandfather used and combining this with lower yields, he has produced "Impetus", and Impetus brand from 2001, a full flavour powerful wine that is destined to age. Roberto is passionate about this wine, using only the finest hand-made Allier wood big vat, the extended oak aging gives this wine strength and complexity.

Impetus is a non-varietal made from the best crop Barbera grapes grown in Roberto's family vineyard. Impetus represents an affordable quality Barbera that can be aged for up to 10 years. It is a safe choice for both knowledgeable and less knowledgeable consumers.

Ruby red colour, with lightly orange hues due to ageing; a rich, strong, austere, velvety, full-bodied wine, perfectly balanced, harmonic, intense with a fine bouquet of vanilla, blackberry, liquorice, spices and notes of violet. Impetus has strength, legs, complexity and harmony; it gives a great long lasting finish.

Best with strong meats, game, seasoned cheeses, "agnolotti", roasted beef, it can also be appreciated as an after dinner drink. To maximise your enjoyment of this wine, it is very important to allow it to breath before consumption. It should therefore be opened and if it is possible decanted at least five hours before drinking. To be served in great boules.

Last production in 2006.

Variety of grapes	100% Selected Barbera
Production area	Mombaruzzo (ASTI)
Appellation	Monferrato D.O.C. Rosso
Soil	Calcareus, clayey, tufa
Harvesting	Mid October
Harvest Method	Manual in 20 kg boxes
Fermentation	20/25 days directly into a 35 qls hand-made Allier wood vat
Ageing	Minimum 1 year into the big wood vat and then bottling.
Consumption period:	It has a longevity of at least 10 years
Bottling	After ageing
Serving Temperature	19°-22°Celsius

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**ROBERTO
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